

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2492511
Alt Order #: 26910169
Product Desc:
Estimate: 305
Flight Dates: 04/28/20 - 05/07/20
Original Date / Rev: 04/27/20 / 04/27/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: FP1 Strategies, LLC
Buying Contact:
Billing Contact:
 3001 Washington Blvd
 Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Keep Kansas Great PAC
Demographic: A25-54
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	29	\$11,100.00	\$9,435.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	29	\$11,100.00	\$9,435.00	0.00
Totals	29	\$11,100.00	\$9,435.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	04/28/20	04/28/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/27/20	05/03/20	-T-----					1	\$350.00		0.00			
N 2	Multi	04/29/20	05/07/20	Today Show 8-9am	CM	8-9am	-----	:30	0	\$270.00	P3	0.00	NM	4	\$1,080.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/27/20	05/03/20	--1-1--					2	\$270.00		0.00			
Week:		05/04/20	05/10/20	-1-1---					2	\$270.00		0.00			
N 3	Multi	05/03/20	05/03/20	Today Show Su	CM	Today Show Su	-----1	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/27/20	05/03/20	-----1					1	\$100.00		0.00			
N 4	Multi	05/07/20	05/07/20	KSN News	CM	12n-1pm	---1---	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	---1---					1	\$200.00		0.00			
N 5	Multi	04/28/20	04/28/20		CM	1230p-1p	-1-----	:30	1	\$140.00	P3	0.00	NM	1	\$140.00

Wichita KS KSNW

Order / Rev: A2492511
 Alt Order #: 26910169
 Flight Dates: 04/28/20 - 05/07/20

Advertiser: POL/Keep Kansas Great PAC
 Product Desc:
 Estimate: 305

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
													1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/27/20	05/03/20	-- 1----		1		\$800.00		0.00				
Week:		05/04/20	05/10/20	-- 1----		1		\$800.00		0.00				
N 17	Multi	05/01/20	05/01/20	Fri Prime Hour 1	CM	7-8p	---- 1--	:30	1	\$500.00	P3	0.00 NM		
Channels : KSNC,KSNG,KSNL,KSNW														
Friday 7-8p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/27/20	05/03/20	---- 1--		1		\$500.00		0.00				
Totals													29	\$11,100.00



125 West 55th St
New York, NY 10019

Contract # 26910169	Changes as of: 4/27/2020 at 11:44 AM	Version: Original Order
CPE: 31/33/305	Flight: 4/28/20 - 5/11/20	Station: KSNW
Agency: FP1 Strategies, LLC	Advertiser: Keep Kansas Great PAC	Market: Wichita
3001 Washington Blvd., 7th Floor Arlington, VA 22201	Product: Issue	Office: WASHINGTON
Agency Order #: 9558873	Buyer: Poch, Hollis	Service: Nielsen
Salesperson: KELLY JOHNS 202-872-5880	Primary Demo:	Assistant: KELLY JOHNS 202-872-5880
Separation:		
		Con Type: POLITICAL/VOTE
		Total \$: \$11,100.00
		Total Spots: 29
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	4/28 - 5/11														Total Spots	Total \$	CPP*	GRP*
						4/28	4/29	4/30	5/1	5/2	5/3	5/4	5/5	5/6	5/7	5/8	5/9	5/10	5/11				
1	Tu-F,M 7a-8a		Today Show (7-8am)	\$350.00	30	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	\$350.00	\$0.00	0.0
2	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	30	0	1	0	1	0	0	0	1	0	1	0	0	0	0	4	\$1,080.00	\$0.00	0.0
3	Su 8a-9a		Sunday Today Show	\$100.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$100.00	\$0.00	0.0
4	Tu-F,M 12n-12:30p		KSN News	\$200.00	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
5	Tu-F,M 12:30p-1p		Good Day Kansas	\$140.00	30	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	\$140.00	\$0.00	0.0
6	Tu-F,M 4:30p-5p		Jeopardy	\$280.00	30	0	1	0	1	0	0	0	0	0	1	0	0	0	0	3	\$840.00	\$0.00	0.0
7	Tu-F,M 5p-5:30p		KSN News	\$350.00	30	1	0	0	0	0	0	1	0	1	0	0	0	0	0	3	\$1,050.00	\$0.00	0.0
8	Tu-F,M 6p-6:30p		KSN News	\$450.00	30	0	1	0	1	0	0	0	0	0	1	0	0	0	0	3	\$1,350.00	\$0.00	0.0
9	Sa 6p-6:30p		KSN News	\$260.00	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$260.00	\$0.00	0.0
10	Su 5p-5:30p		KSN News	\$200.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0
11	Tu-F,M 6:30p-7p		Wheel of Fortune	\$600.00	30	1	0	1	0	0	0	0	0	1	0	0	0	0	0	3	\$1,800.00	\$0.00	0.0
12	Sa 6:30p-7p		Wheel of Fortune	\$300.00	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$300.00	\$0.00	0.0
13	Tu-F,M 10p-10:35p		KSN News	\$600.00	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	\$600.00	\$0.00	0.0
14	Su 10p-10:30p		KSN News	\$450.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$450.00	\$0.00	0.0
15	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$280.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$280.00	\$0.00	0.0
16	W 7p-8p		Chicago Med-NBC	\$800.00	30	0	1	0	0	0	0	0	0	1	0	0	0	0	0	2	\$1,600.00	\$0.00	0.0
17	F 7p-8p		The Blacklist-NBC	\$500.00	30	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$500.00	\$0.00	0.0
TOTALS:						4	4	1	4	2	3	2	1	3	5	0	0	0	0	29	\$11,100.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26910169	Changes as of: 4/27/2020 at 11:44 AM	Version: Original Order	
CPE: 31/33/305	Flight: 4/28/20 - 5/11/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: FP1 Strategies, LLC	Advertiser: Keep Kansas Great PAC	Market: Wichita	Total \$: \$11,100.00
3001 Washington Blvd., 7th Floor Arlington, VA 22201	Product: Issue	Office: WASHINGTON	Total Spots: 29
Agency Order #: 9558873	Buyer: Poch, Hollis	Service: Nielsen	Total CPP: \$0.00
Salesperson: KELLY JOHNS 202-872-5880	Primary Demo:	Assistant: KELLY JOHNS 202-872-5880	Total GRP:
Separation:			

Special Instructions	
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Competitive Information	
Market Budget:	\$11,100
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	29	\$11,100.00	N/A	0.0
Total	100%	29	\$11,100.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-May	29	\$11,100.00
Total	29	\$11,100.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/27/20 11:50 AM					\$0	\$0	
New	4/27/20 11:44 AM	KELLY JOHNS	New	29		\$11,100.00	\$11,100.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, FP1 Strategies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: FP1 Strategies

Address: 3001 Washington Blvd 7th Floor, Arlington VA. 22201

Contact:

Phone number: 202-677-7060

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Keeping Kansas Great PAC

Address: 1828 Walnut Street Suite 5103 Kansas City, MO 64108

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Kate Teasdale- Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Kris Kobach

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Senate

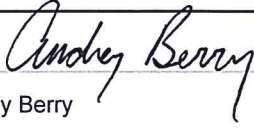
Date of election: 8/4/20

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: RyanGracy <small>Digitally signed by RyanGracy Date: 2020.04.27 12:25:56 -04'00'</small>	Signature: 
Name: Ryan Gracy	Name: Audrey Berry
Date of Request to Purchase Ad Time: 4.28.20	Date of Station Agreement to Sell Time: 4/27/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 4/27/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A2492511	Station Call Letters: KSNW	Date Received/Requested: 4/27/20
Est. #: 305	Station Location: Wichita, KS	Run Start and End Dates: 4/28/20 - 5/7/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.